

Concordis

Crowdfunding the truth

The problem - overview

The public cannot come to consensus

No shared reality

The solution

Communication

Building a shared reality

Giving ordinary people the power to easily do something meaningful to challenge disinformation.

The solution

Organize Overweb annotations into argument maps.

- Present assertions right next to their strongest rebuttals
- Track who is making which assertions
- Track who is not acknowledging important evidence
- Allow the people to crowdfund challenges to those people

Create long-attention span campaigns with teeth (money).

Use cases

The public compares notes in one place

The public can see who isn't acknowledging the best evidence

The public can challenge disinfo agents from within the browser, on Twitter, etc

The public can check to see what unanswered challenges exist for any given author or publisher

Strategic advantage

A single document on any controversy

Including all evidence

Co-authored by the most important voices in the debate

Relevant to everyone

Centering ideas instead of people

Next steps / what we need

Next steps

- Create documents on important issues of the day
- Create crowdfunding campaigns
- Build features

What we need

- Engagement of specialist groups (climate scientists, lawyers, MDs, etc)
- Coders, designers, UX/UI, etc
- Angel investors
- Anyone who wants to support general consensus